



**MUGU INTERNATIONAL FOUNDATION**

(An Internationally Renowned Organization)

Himachal Pradesh, India

# Business Proposal



## Welcome to DMIT Lab. – MIF India

Congratulations on your decision to become a part of our growing family of DMIT franchise in India. You've made the right decision and joined a fantastic business Model. Only you will determine your success by the decisions you make and the goals you set. You are choosing your future level of income, the kind of lifestyle you desire, and the people with whom you will be working.

Thank you for showing interest in the various products offered by our

**DMIT Lab. – MIF India**

**RETURNS UPTO 150%**



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## ABOUT US , WHO WE ARE?

We are educationists by choice and are passionately professional about our work. Our mission is to partner with people/ institutions and develop powerful working relationships for many years that nurtures and implements a continuous improvement approach for every person ensuring that they achieve the pinnacle of personal and professional excellence. At **MIF India**, we believe in creating business partners who can run their business with minimum dependency. This ensures great efficiency, faster delivery, high customer satisfaction and high margins. We have been working very closely with the institutions and individuals with passion to deliver the best services.

## OUR MISSION

We at **MIF India**, strongly believe that every human is born with an Inborn Talent and Multiple Intelligence and if one is able to identify his/her inborn talent then he/she can build upon it and can surely excel in life.

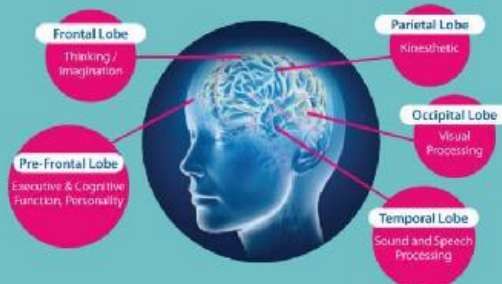
## What is DMIT.?

### Dermatoglyphics Multiple Intelligence Test

Its is a scientific study of fingerprint patterns



Its is a scientific study of Brain Lobes and its usages



Invented By Dr. Harold Cummins

Invented By Dr. Howard Gardner





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## BUSINESS OPPORTUNITY

With our future plans of expansion and development for our DMIT Franchise network in India, we welcome anyone seeking a Franchise **Business opportunities** in **Education & Technology**, Professional Counselors and Medical Practitioners to join us. DMIT is a new concept to India but has a rich and scientific history and has documentation of research data and results.

## TARGET MARKET

- ✓ Pre-schools
- ✓ Schools
- ✓ Educational Institutions
- ✓ Academies
- ✓ Educational Consultancies
- ✓ Academic Consultants
- ✓ Career Counselors
- ✓ Doctors
- ✓ Corporate Houses

As competition among students continues to heat up and individualized education plans are becoming more popular, consulting firms are expanding to meet the growing needs of the industry. Education consultants, career counsellors and firms that assist students, parents, teachers, and schools on a variety of education-related problems.

## Business Partner Program

DMIT Lab offers a unique partnership opportunity to help your business grow and flourish. We believe that growth can be successfully achieved through partnerships and alliances.

If you are interested in charting out a successful and profitable future for yourself, as well as contribute to making a positive difference to the lives of thousands of individuals, then DMIT Lab offers you a great opportunity.

1.9 lac schools across India

**30 to 40% face Learning Difficulties**

80% of parents find difficulties what Next after 10th & 12th.?

**3.5 Cr. students Need a career Counselling**

Thus almost 80% Market is untapped.

**ESTIMATED  
MARKET**

**80,000 Cr.**



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## DMIT Test Benefits for Different Age Group



### Dmit Test For Children

Age group 3 to 10 years

Know your child Inborn Talent. Identify best learning style for your child. Select Activities based upon their innate potential. Identify your child Multiple Intelligence. Improve relationship between parents and children.



### Dmit Test For Students

Age group 11 to 17 years

Know your Personal Quotients, IQ-EQ-AQ-CQ-SQ. Know you're analytical and creative Skills. Understand your intrinsic potential. Get your Preferred Learning Style based on Visual, Auditory, and Kinesthetic.



### Dmit for Career Guidance

Age group 16 years and above

Know Your Personality Types. Develop your core competencies. Recognize your Multiple Intelligence. Know your Strength and weakness based on MI Theory. Find the most suitable learning and leadership Qualities



### Dmit Test For Adults

Age 25 years and above

Know your hidden talents. Improve your relationships with loved ones. Develop your understanding through better communications. Understand your Values and Characteristics .improve your family relationships



### Dmit Test For Employees

Corporates Human Resource

Find the right Employee for the right job. Pre-Employments Screening. Know your employee Personal potentials IQ-AQ-EQ-SQ-CQ. Discover Leadership, Planning and execution Qualities



### DMIT Training For Teachers

School, College & Institutions

Identify your student inborn talents and weaknesses. Understand student natural character behaviors. Design multi-modality teaching methods. Meet your student learning different styles and academic needs

## Testing Fees

DMIT Test for Students

DMIT Test For Individuals

DMIT Test For Employees

Market Rate

Rs 3000 to 8000





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## **Top Reason to take DMIT Franchise with us**

- ✓ **We provide DMIT analysis focused on to meet Educational Standards.**
- ✓ **We have got a team of senior professionals committed to work exclusively with DMIT franchise.**
- ✓ **We provide outstanding training programs, higher standards and Operations support.**
- ✓ **We give support with a proven concept along with a professional team**
- ✓ **We give special attention to sales and marketing support for our DMIT franchise**
- ✓ **We expect only from your side is positive attitude, passion for counseling and also a commitment to excellence.**

## **DMIT Training and Support**

- **How to setup and install the Software**
- **How to scan fingerprints properly**
- **How to identify fingerprint patterns.**
- **How To understand 25 fingerprint patterns**
- **How to give remedies by recognizing the real problem.**
- **How to find best learning styles based on Report**
- **How to find Inborn Multiple intelligence on report**
- **How to Prepare DMIT Reports**
- **How to Handle Objection with Role Plays**
- **How to Conduct Counseling**

